



WMBF
918 Frontage Road East
Myrtle Beach, SC 29577
(843) 839-9623

CONTRACT

<u>Contract / Revision</u> 1603155 /		<u>Alt Order #</u>
<u>Product</u> Tom Rice for Congress		
<u>Contract Dates</u> 10/24/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Rice, Tom/SC-7		<u>Original Date / Revision</u> 10/20/16 / 10/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMBF	<u>Account Executive</u> Ronald Bass	<u>Sales Office</u> WMBF
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Starboard Communications
Attention: Le Frye
1043 Barr Road
Lexington, SC 29072

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMBF	10/24/16	11/06/16	WMBF News Today at 5a	5a-6a		:30				NM	11	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				6	\$30.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$30.00				
N 2	WMBF	10/24/16	11/06/16	WMBF News Today at 6a	6a-7a		:30				NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				6	\$125.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$125.00				
N 3	WMBF	10/24/16	11/06/16	NBC Today Show (WMBF)	7-9a		:30				NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				6	\$125.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$125.00				
N 4	WMBF	10/24/16	11/06/16	NBC Today Show II	9a-10a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$75.00				
	Week:	10/31/16	11/06/16	MTWTF--				1	\$75.00				
N 5	WMBF	10/24/16	11/06/16	NBC Today Show III	10a-11a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$50.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$50.00				
N 6	WMBF	10/24/16	11/06/16	News at 4p	4p-5p		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$50.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$50.00				
N 7	WMBF	10/24/16	11/06/16	News at 5p	5p-530p		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$80.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$80.00				
N 8	WMBF	10/24/16	11/06/16	News at 530p	530p-6p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/24/16	10/30/16	MTWTF--				1	\$100.00				

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1603155 /	

Contract Dates	Product	Estimate #
10/24/16 - 11/07/16	Tom Rice for Congress	

Advertiser	Original Date / Revision
POL/Rice, Tom/SC-7	10/20/16 / 10/20/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				1	\$100.00				
N 9	WMBF	10/24/16	11/06/16	News at 6p	6p-630p		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$165.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$165.00				
N 10	WMBF	10/24/16	11/06/16	NBC Nightly News	630p-7p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$250.00				
Week:		10/31/16	11/06/16	MTWTF--				1	\$250.00				
N 11	WMBF	10/24/16	11/06/16	News at 7p	7p-730p		:30				NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				6	\$125.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$125.00				
N 12	WMBF	10/24/16	11/06/16	News at 11p	11p-1135p		:30				NM	11	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				6	\$125.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$125.00				
N 13	WMBF	10/24/16	11/06/16	WMBF News Sa at 7a	7a-8a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$90.00				
Week:		10/31/16	11/06/16	-----S-				1	\$90.00				
N 14	WMBF	10/24/16	11/06/16	NBC Saturday Today Show	758a-10a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$90.00				
Week:		10/31/16	11/06/16	-----S-				1	\$90.00				
N 15	WMBF	10/24/16	11/06/16	News at 6p	6p-630p		:30				NM	11	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				6	\$90.00				
Week:		10/31/16	11/06/16	-----S-				5	\$90.00				
N 16	WMBF	10/24/16	11/06/16	News at 11p Sa	11p-1130p		:30				NM	11	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				6	\$90.00				
Week:		10/31/16	11/06/16	-----S-				5	\$90.00				
N 17	WMBF	10/24/16	11/06/16	WMBF News Su at 7a	7a-8a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$90.00				
Week:		10/31/16	11/06/16	-----S				1	\$90.00				
N 18	WMBF	10/24/16	11/06/16	NBC Sunday Today Show	8a-9a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$150.00				
Week:		10/31/16	11/06/16	-----S				1	\$150.00				
N 19	WMBF	10/24/16	11/06/16	News at 6p	6p-630p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$90.00				
Week:		10/31/16	11/06/16	-----S				1	\$90.00				
N 20	WMBF	10/24/16	11/06/16	News at 11p Su	11p-1130p		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		10/31/16	11/06/16	-----S				1	\$90.00																																														
N 21	WMBF	10/24/16	11/06/16	The Tonight Show Fallon	1135p-1235a		:30				NM	11	\$550.00																																										
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N 22	WMBF	10/24/16	11/06/16	Wednesday Prime	9p-10p		:30				NM	2	\$700.00																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																														
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N 23	WMBF	10/24/16	11/06/16	Friday Prime	8p-11p		:30				NM	2	\$600.00																																										
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N 24	WMBF	10/31/16	11/06/16	Thursday Prime	10p-11p		:30				NM	1	\$800.00																																										
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Week:		10/31/16	11/06/16	---T---				1	\$800.00																																														
Totals								0.00				125	\$13,560.00																																										

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	66	\$6,760.00	(\$1,014.00)	\$5,746.00
10/31/16 - 11/06/16	59	\$6,800.00	(\$1,020.00)	\$5,780.00
Totals	125	\$13,560.00	(\$2,034.00)	\$11,526.00

Signature: _____ **Date:** _____

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